



Time to MOVE_IS!

ESF final report

The report shall include two parts: A: a description – the story, and B: a brief financial report.

A: The story

Project name:	Time to MOVE_IS!
Responsible organization and person(s):	Romanian National Scout Organization, Horațiu Pop
Introduction to the project:	Our Project aims the full 10 short-videos series design and production that interactively describe the entire MOVIS life-cycle, tailored for Romanian Scout adult volunteers, but also available in ENG, FRA and ESP subtitled version for other ESR NSA's adult volunteers benefit.
Objectives and goals:	<ol style="list-style-type: none"> 1. all MOVIS fases translation and customisation towards meeting a general "movie-like" design by the end of August 2018 2. video content concept design for each MOVIS step by the end of August 2018 3. video content shooting, production release and promotion at least once every 2 months by December 2019 the latest
To which extent did we meet objectives and goals:	<p>Our project was initially based upon three objectives, correspondent to a regular movie-making planner. All three objectives are currently met, as follows:</p> <p>OB1 – video content concept design and general story line – 100%</p> <p>After completing the story line (short description for each episode is contained in the appendix), we have contracted an external supplier in order to achieve the technicalities described above, and a professional drawer to create the characters. The result was a mixture of video character animation and real life scout leaders, impersonating the characters: Robert – impersonating any adult volunteer in scouting, guided by Agnes – corresponding to the subtitle but conspicuous senior scout coach.</p> <p>OB 2 – MOVIS fases translation and customisation towards meeting a general "movie-like" design – 100%</p> <p>As forward-backwards is a common practice in nowadays cinematography, so does Robert's story take place. The first episode finds him and Agnes in a junction from</p>



	<p>where the road that they have walked is visible as a decision is to be taken. And just when the viewer acknowledges the journey concept, the action moves backward to the very beginning of the road – which is “recruitment” episode.</p> <p>Several common elements from scout activities help the viewer to better understand the environment: a mountain rail station (specific start point for summer camps), the omnipresent camp fire, the path through the woods, or even a campsite; all sewed now and then by written arrows, Robert’s map and backpack, plus the narrator voice.</p> <p>And since this is a movie about real people, several regional or national leaders help Agnes in her better emphasizing different key learning points along the road.</p> <p>OB 3 – video content shooting, production release and promotion – 100%</p> <p>All ten episodes are now available on Youtube and promoted via the NSOR training web portal (http://formare.scout.ro/category/management-of-volunteers-in-scouting/). The full 10 episodes list is:</p> <ol style="list-style-type: none"> 1. https://youtu.be/ihUKnWwijAs 2. https://youtu.be/CpDNa4oqpUU 3. https://youtu.be/Tpg7vHCyMtU 4. https://youtu.be/J0knYFsOZK4 5. https://youtu.be/irL0Zcy36KE 6. https://youtu.be/00xIUeaOmiE 7. https://youtu.be/0qgh8IRvCCE 8. https://youtu.be/8MTNetOPpyo 9. https://youtu.be/f7OoAueGttc 10. https://youtu.be/B9SrGZkRa0A
<p>What did we learn from the project:</p>	<p>Switching from one video concept to another was a tough decision that we had to accept, as we took it only after postponed it several times during 3 months and when it became clear that the project could not reach a resonable ending in the original version. This has led to a general hold for the third objectives between November 2018 and February 2019. We were able to resume our work in March, once the appropriate external suppliers have been identified and contracted inside the project’s financial margins.</p> <p>Furthermore, while the first episode was released and the characters animation was confirmed to be completed in August 2019 , we have achieved the deadline for objective no. 3, in January 2020 in stead of December 2019.</p> <p>In order to ensure a better reach inside the primary target group, all episodes were public announced and launched via RO-scout facebook channel and are subject to promotion within the European MOVIS Network.</p> <p>Please find attached the series summary plot, plus our characters short description and pictures (initial concept, original drawings, the failure 3d version and the real characters).</p>



B: Financial report in brief

Note: out of the total project budget value (EUR 5830), the amount of EUR 2902,5 is subject to ESF Grant and the remaining 2975,5 was to be covered from NSO own budget plus other funding as specified in the application. The total amount of EUR 5830 has been used or discounted as follows:

		Brief description	Amount in EURO
Income:	Own resources:	1. Promo movie (trailer) concept, preproduction, shooting, postproduction and launch (during 2018 NSOR GA) 2. General theme and storyline concept 3. First episode (Recruitment) concept, preproduction, shooting, postproduction and launch 4. Episode 2-10 (Contracting / Activity / Training/ Support / Evaluation/ Decision / Reassignment/ Renewal / Retirement) concept and preproduction 5. Episodes 2-10 shooting, postproduction and launch (25% of total costs)	NSO funding: 2795.5 EUR
	Other funding:		Supplier discount & local group support: 777 EUR
	ESF funding:	Episodes 2-10 shooting, postproduction and launch (75% of total costs)	FOSE grant: 2902.5
	Other income:	NA	
Expenses:	Administration:	Episode and episode 1-10 concept and preproduction (50% discounted value)	225 EUR 20 EUR
	Travel:	Fuel – 205,04 RON	44 EUR
	Materials spent:	Raw materials – 748,75 RON	161 EUR
	Materials lasting:	General theme and storyline	20 EUR
		Drawings – 3000 RON	645 EUR
		Virtualization – 1428 RON	307 EUR
		Trailer episode – 225 EUR (1/2 price)	225 EUR
		Ep 1-10 concept and preproduction	180 EUR
		EP 1-10 Supplier discount	777 EUR
	Accommodation and food for participants:	Ep. 1-4 Production – 3000 RON	645 EUR
Ep 5-7 Production – 4000 RON		860 EUR	
EP 8-10 Production – 3000 RON		645 EUR	
Movis network meeting fee – 200 EUR		200 EUR	
Trainers and facilitators accommodation:	Outdoor Shooting accommodation	350 EUR	
	Outdoor Shooting meals	276 EUR	
	On-site scene materials	50 EUR	
Trainers and facilitators travel:	Outdoor Shooting travel expenses	200 EUR	
Net result:	Overall project budget (income + discount = expenses + discount):		5830 EUR

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Appendix

Intro

Welcome to the movie that describes all adult volunteer's in scouting voyage, as it is recalled by the generic character Robert, while passing through different milestones on his scout adventure. Robert is not alone in this quest, as he is guided by Agnes, impersonating any senior local volunteer that acts as mentor for the adult volunteers in his/her group.

Along Robert and Agnes animated dialogue, during each episode an unnamed narrator and several Romanian scout leaders underline the key elements than compose the specific learning points, and eventually guide the viewer to ENG/RO online libraries.

So, please meet Agnes and Robert – the way they were first designed during storyline perspective, followed by the failure 3d version and as the current animated characters + actors eventually look like:



Episode 1-10 plot

Episode 1. Recruitment and Selection. Robert (casual outwear) and Agnes (scout dress) have arrived by train and discuss about the road that are about to travel together. It proves that Robert was recruited by Agnes as a volunteer, and he learns about the means by which scouts usually perform recruitment. Their discussion is supported by three different interventions in which real life leaders speak about “Assessment of Needs”, “Recruitment campaign” and “Integration”.

Episode 2. Appointment. Robert is from now dressed in scout uniform. He and Agnes arrive in the evening near a campfire, where Robert will take his Scout Promise as a volunteer. We meet Alex – the local chief scout – who will teach Robert about “Mutual agreement”, “Appointment” and “Induction”. In the morning, Robert will sign his first Job Description, and his Induction as group leader begins.

Episode 3. Action. It is the first day during the summer camp and a very tired Robert has just finished the work on campsite constructions. He inquires Agnes about their role in scout activities. Instead of responding herself, Agnes turns to real life scouts and leaders for a wider answer. This way we learn about “Educational Activities”, “Development of Competences” and “Recognition”.

Episode 4. Support. Robert and Agnes are somewhere outside the campsite, in a relaxing retreat. Agnes explains the meaning of “Coaching” as a tool for providing one-to-one Support.

Episode 5. Training. Robert arrives at his first training course. He learns here about “The Training System” and “Woodbadge”. An interview with two trainers helps him better understand these Training tools.

Episode 6. Evaluation. Robert has reached a peak, thinking about the road that he took during the last year. Next to him Agnes, between them his Job Description. It is “Evaluation” time, and Robert will learn about “Self-evaluation” and “Feedback”.

Episode 7. Decision. Robert is alone in front of a junction. It is the scene that the movie began with. He will take a very important “Personal Decision”. During this episode, two senior scout leaders emphasize strong concepts (honesty, maturity) that help a better decision.

Episode 8. Retirement. Robert has decided to take a step outside the scout association. Agnes walks him down the road to the train station and explains him the meaning of “Once a Scout, always a Scout”. An interview develops this idea.

Episode 9. Reassignment. Robert will still serve as an adult volunteer, but in a different role. Agnes and another interview explain where the road needs to be walked again from. Episode 9 and 10 are different follow-ups for each option that Robert would take in episode 7.

Episode 10. Renewal. Robert carries on his previous assignment, taking his scout promise as a leader. Two final interviews draw a conclusion on a positive note regarding the leader role in any NSA/NSO.